



**Mr David Hayes**  
**MSci(Bristol)**

Lecturer

Research Fellow

**Area of research**

David Hayes - Personal Finance Research Centre

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**Summary**

David is a Teaching Fellow in the School of Geographical Sciences, and an Honorary Research Fellow in the Personal Finance Research Centre.

**Biography**

David is a highly-experienced social scientist and senior researcher, specialising in quantitative methodology, research evaluation and analysis. He has extensive experience of analysing large-scale survey data, using a range of techniques including multilevel modelling and cluster analysis, and has particular expertise in evaluations, logistic regression analysis and the design, implementation and analysis of quantitative surveys.

David teaches on the Environmental Policy and Management MSc course, having designed and implemented a course that has been an integral part of the programme since its inception in 2011. David leads two courses on the Advanced Quantitative Methods MSc Programme, on Social Research Methods and Advanced Mathematical Programming. David is also active on the undergraduate curriculum, as well as supervising numerous dissertation students and running fieldtrips, and is generally involved in all aspects of the Department's teaching programme.

His current primary fields of research include the links between mental wellbeing and debt, financial education, and the financial and wider wellbeing and quality of life among the older population. David has co-authored a number of reports and papers, including recent projects for the Department for Business, Innovation and Skills; the Money Advice Service; Citizens Advice; and the Trades Union Congress. He has acted as a consultant to OECD, and been invited to speak at internationally renowned events to share his expertise.

**Memberships**

**Organisations**

[School of Geographical Sciences](#)

**Research groups**

- [Personal Finance Research Centre \(PFRC\)](#)
- [Quantitative Spatial Science](#)

**Recent publications**

- Hayes, D, Evans, J & Collard, S, 2017, '[Momentum UK Financial Wellness Index: Year Two 2017](#)'. Momentum UK

- Williams, J, Collard, S, Friedman, D, Hayes, D, Bratt, S & McKenna, K, 2016, '[BIG Lottery Improving Financial Confidence Evaluation 2015/16](#)'. Big Lottery Fund
- Hayes, D, Evans, J & Finney, A, 2016, '[Momentum UK Household Financial Wellness Index: Quantitative Methodology](#)'. Momentum UK
- Hayes, D, Evans, J & Davies, S, 2016, '[Momentum UK Household Financial Wellness Index: Case studies](#)'. Momentum UK
- Hayes, D, Evans, J & Finney, A, 2016, '[The Momentum UK Index of Financial Wellness - Wave One](#)'. Momentum UK
- Hartfree, Y, Evans, J & Hayes, D, 2016, '[Widening Participation: Student Financial Support Survey 2015](#)'. University of Bristol
- Hayes, D, 2015, '[BIG Lottery Improving Financial Confidence Evaluation: Fifth cut of baseline beneficiary data](#)'. Big Lottery Fund
- Hayes, DA, Hartfree, YF & Finney, AD, 2015, '[Financial Capability Strategy for the UK - Evidence Hub](#)'. Money Advice Service
- Hayes, DA, Collard, S & Kempson, HE, 2015, '[Understanding the profile of those most at risk of detriment as a result of low financial capability: Analysis of the Money Advice Service Financial Capability Survey](#)'. Money Advice Service
- Finney, A & Hayes, D, 2015, '[Financial capability in Great Britain, 2010 to 2012](#)'. Office for National Statistics

[View complete publications list](#) in the University of Bristol publications system

## Courses

Mr Hayes currently teaches 1 courses: