



**Dr Gabrielle Hogan-Brun**  
**B.Ed.(Fribourg), M.A.(UCLA), Ph.D.(Wales)**

Senior Research Fellow

**Area of research**

Language Studies

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**Summary**

Gabrielle Hogan-Brun works on language and economics. This is based on her wider research interests: multilingualism & migration; minority languages & communities; language policy & practices in multilingual settings. Her publications focus mainly on language settings across Europe including Central/Eastern Europe.

**Biography**

**Gabrielle Hogan-Brun**

**Qualifications:** Habilitation ([University of Basel](#)), PhD ([University of Cardiff](#), Wales), MA ([UCLA](#)), BEd ([University of Fribourg](#))

**Title:** Senior Research Fellow, [University of Bristol](#)

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**Publications** <http://orcid.org/0000-0003-1471-7136>

**Biography**

Gabrielle Hogan-Brun is Swiss and has taught in universities at Los Angeles (UCLA), Cambridge, Oxford, Vilnius, Bristol and Basel. Her primary research interest is in language planning and practices in multilingual settings. A Salzburg Global Fellow, she has worked with various European organizations on aspects of language policy. Her current focus is on the economics of multilingualism. She was co-editor of the journal [Current Issues in Language Planning](#), serves on several international language and editorial boards and is founding editor of the book series [Palgrave Studies in Minority Languages and Communities](#).

**Selected recent publications**

[The Palgrave Handbook of Minority Languages and Communities](#), Gabrielle Hogan-Brun & Bernadette O'Rourke (Eds). Palgrave Macmillan, February 2019.

The *Handbook* gives a state-of-the-field survey of minority languages and communities with chapters covering regional, non-territorial and migratory language settings across the world.

[Linguanomics. What is the Market Potential of Multilingualism?](#) Bloomsbury Academic, 2017.

Linguanomics is a factual exploration on the benefits and costs of multilingualism and a journey into the potent emotional response this topic engenders.

**Press Release** (University of Bristol, News, 9 Feb. 2017)

[How Languages Shape Economics](#)

**Linguanomics: interviews**

(Assimil, 27 July 2017; in English & French) <http://blog.assimil.com/linguonomics-interview-with-gabrielle-hogan-brun-2/>

(Yoroko, 16 March 2017; in Spanish) [Los equipos de trabajo de personas bilingües son más innovadores](#)

## Related outputs

[The educational and economic value of embracing people's mother tongues](#) (LSE Business Review, 21 February 2018)

[Is a Languages Strategy Essential for Britain's Economy to Prosper Post Brexit?](#) (The European Financial Review, 17 November 2017)

This Post-Brexit Linguonomics, in: Kelly, M.H. (Ed.), *Languages after Brexit. How the UK speaks to the world*. London/New York, Palgrave Macmillan (2017), pp. 49-59.

[How Britain's monolingualism will hold back its economy after Brexit](#) (*The Conversation*, 31 March 2017)

[People who speak multiple languages make the best employees for one big reason](#) (*Quartz*, 9 March 2017)

[Trump's "America first" policy will promote monolingualism—which will be bad for the American economy](#) (*Quartz*, 7 February 2017)

## Keywords

- Language & economics
- multilingualism & migration
- language policy & planning
- language minorities
- Baltic states.

## Memberships

### Organisations

[School of Education](#)

## Recent publications

- Hogan-Brun, G & , BO, 2019, '[The Palgrave Handbook of Minority Languages and Communities](#)'. Palgrave Macmillan, London
- Hogan-Brun, G & , BO, 2018, '[Introduction. Minority Languages and Communities in a Changing World](#)'. in: Gabrielle Hogan-Brun, Bernadette O'Rourke (eds) *The Palgrave Handbook of Minority Languages and Communities*. Palgrave Macmillan, UK
- Hogan-Brun, G, 2017, '[This Post-Brexit Linguonomics](#)'. in: Michael Kelly (eds) *Languages after Brexit. How the UK speaks to the world*. . Palgrave Macmillan, London/New York, pp. 49-59
- Hogan-Brun, G, 2017, '[Linguonomics. What is the Market Potential of Multilingualism?](#)'. Bloomsbury Academic
- Bulajeva, T & Hogan-Brun, G, 2014, '[Internationalisation of higher education and nation building: resolving language policy dilemmas in Lithuania](#)'. *Journal of Multilingual and Multicultural Development*, vol 35., pp. 318-331
- Hogan-Brun, G & Vihalemm, T, 2013, '[Dilemmas of Estonian nation building in the open mediascape. Soziolinguistica 27](#)'. , pp. 69-86
- Hogan-Brun, G & Vihalemm, T, 2013, '[Language policies and practices across the Baltic: processes, challenges, prospects. European Journal of Applied Linguistics \(EuJAL\)](#)'. , pp. 55-82
- Hogan-Brun, G & Hogan, SJ, 2013, '[Language planning and complexity: A conversation](#)'. *Current Issues in Language Planning*, vol 14., pp. 490-496
- Hogan-Brun, G & Wright, S, 2013, '[Language, nation and citizenship: Contrast, conflict and convergence in Estonia's debate with the international community](#)'. *Nationalities Papers*, vol 41., pp. 240-258
- Hogan-Brun, G, 2013, '[Language planning as a complex practice](#)'. *Current Issues in Language Planning*, vol 14., pp. 359-362

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